

psychology of panic, written about the famous Orson Welles radio broadcast in 1938) and has since performed advanced laboratory studies in the field of perception. The names of Don Marquis (University of Michigan) and Leo Rosten were mentioned as possibly suitable as consultant psychologists. Also, someone familiar with mass communication techniques, perhaps an advertising expert, would be helpful. Arthur Godfrey was mentioned as possibly a valuable channel of communication reaching a mass audience of certain levels. Dr. Berkner suggested the U.S. Navy (ONR) Special Devices Center, Sands Point, L.I., as a potentially valuable organization to assist in such an educational program. The teaching techniques used by this agency for aircraft identification during the past war was cited as an example of a similar educational task. The Jam Handy Co. which made World War II training films (motion picture and slide strips) was also suggested, as well as Walt Disney, Inc. animated cartoons. Dr. Hynek suggested that the amateur astronomers in the U.S. might be a potential source of enthusiastic talent "to spread the gospel". It was believed that business clubs, high schools, colleges, and television stations would all be pleased to cooperate in the showing of documentary type motion pictures if prepared in an interesting manner. The use of true cases showing first the "mystery" and then the "explanation" would be forceful.

To plan and execute such a program, the Panel believed was no mean task. The current investigatory group at ATIC would, of necessity, have to be closely integrated for support with respect to not only the