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CABLE: HYNK

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"One small step for a man. One giant leap for mankind." (Astronaut
Neil A. Armstrong, on the Moon, 10:56 p.m., E.D.T., July 20, 1969.)

Dear Reader:

Just as man's first landing on the Moon was a great leap forward, the solution to the mystery of Unidentified Flying Objects (UFO'S) could have great meaning for mankind.

Have YOU ever wondered about UFO's?

Did You Know That:

- 15 million Americans claim they have seen UFO's?
- More than 100 million Americans believe UFO's exist?
- Each day hundreds of UFO's are reported around the world?
- Trained scientists, policemen, commercial and military pilots — even aborigines, living continents and light years apart from us culturally — have described identical UFO sightings and experiences?

What are UFO's?

MORE IMPORTANTLY:

WHAT SIGNIFICANCE DO UFO'S HOLD FOR YOU ...
YOUR FAMILY ... YOUR FRIENDS ... FOR ALL MANKIND?

Center for UFO Studies

Scientists and other experts associated with the privately financed Center for UFO Studies have taken up the challenge of finding the solution to the UFO mystery.

Headed by Dr. J. Allen Hynek, Professor of Astronomy at Northwestern University, the Center for UFO Studies is financed in part by subscriptions to the *International UFO Reporter*.

Says Dr. Hynek:

"The UFO is one of the great mysteries of our age ... Its solution ... one of mankind's greatest challenges. When the long-awaited answer to the problem comes, I believe it will prove to be not merely the next small step in the march of science, but a mighty and totally unexpected quantum jump."