

FYI
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L B S
L I V E
E V E N T
SPECIALS

THE ROSWELL INCIDENT:

The Beginning of a Government Cover-Up?

On July 2, 1947, a shining disk-shaped object hurtled through the night sky over Roswell, New Mexico. The next day a local ranch manager, William Brazel, and his two children found widely scattered crash wreckage of unknown origin. Within several days the site had been cordoned off by military personnel, who removed all traces of debris. Since then, secret government documents and interviews with over two dozen military and civilian eyewitnesses have indicated that this incident not only spurred an ongoing systematic investigation of UFO phenomena by the government, but also resulted in a decision at the highest level that, in order to avoid a public panic, "the strictest security precautions should continue without interruption..."

Though an official press statement confirming the recovery of the wreckage was released, a later press statement stated the recovered wreckage was nothing more than a stray weather balloon. Yet U.S. Army Major Jesse Marcel, the intelligence officer in charge of the recovery operation, was convinced the material had nothing to do with weather balloons and identified various objects -- some

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covered with a strange form of hieroglyphics -- and types of material unlike anything he had ever seen before.

In 1984 William Moore, co-author of The Roswell Incident, acquired a government document alleged to be a top secret briefing paper prepared in 1952 for president-elect Eisenhower. Outlining the organization of a highly secret panel formed by President Truman to investigate UFO reports, the document also maintains that the remains of four alien bodies were recovered two miles from the Roswell wreckage site. It further names the 12 members of the panel, code-named "Majestic 12," which included then Secretary of Defense James Forrestal and Central Intelligence director Vice Admiral Roscoe Hillenkoetter.

A third name listed among the Majestic 12 is particularly interesting. Dr. Donald Menzel, director of the Harvard College Observatory, is remembered chiefly for his numerous articles and books, such as Flying Saucers, all of which sought to debunk UFO phenomena and explain all such encounters in common sense terms.

Menzel, however, was also involved with the National Security Agency and held a Top Secret Ultra security clearance. The MJ-12 team's astronomical consultant, Menzel's activities as a UFO debunker are thought to confirm another theory regarding the government cover-up, that is, the use of a systematic program of ridicule against those who insist they have had some contact, visual or otherwise, with vehicles or beings from other planets.

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While Dr. Menzel continued to throw cold water on civilian claims of UFOs, the Office of Naval Intelligence was preparing such documents as the Top Secret "Analysis of Flying Object Incidents in the U.S." This 19-page paper, dated December 10, 1948 and declassified in 1985, avoided mentioning a possible extraterrestrial source but concluded nevertheless that "some type of flying objects have been observed, although their identification and origin are not discernable."

Moore claims to receive communications and information about ongoing UFO investigations on a regular basis from a network of confidential sources within the government. His explanation for the continual leaking of such classified material is that the government, long afraid of public panic over the existence of extraterrestrial beings, is presently seeking a way to educate the public to the truth behind the UFO phenomena -- that the citizens of Earth are not alone in the universe.

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L B S L I V E E V E N T SPECIALS

LBS COMMUNICATIONS' LIVE EVENT SPECIAL TO EXPLORE GOVERNMENT SECRECY IN 'UFO COVER-UP?...LIVE' ON OCTOBER 14

LBS Communications will explore the controversy surrounding an alleged government cover-up of the existence of unidentified flying objects in a "Live Event" special entitled, "UFO Cover-Up?...Live." The two-hour special, hosted by Mike Farrell, will air Friday, October 14, 1988, at 8:00 p.m. (EST).

Originating live from Washington, D.C., "UFO Cover-Up?...Live" will present previously classified documents, photographs, and film footage, as well as interviews with high ranking Pentagon officials, members of Congress, scientific experts, and individuals claiming to be UFO eyewitnesses. The show will explore a variety of incidents, ranging from UFO sightings to actual contact with alien beings.

Government and civilian witnesses will also visit actual sites around the world where such phenomena are alleged to have occurred. Experts will range from photo analyst Dr. Bruce Macabee, to Budd Hopkins, who has made a study of people who claim to have been abducted by aliens, to William Moore and Jaime Shandera, who claim to receive

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information periodically from officials regarding the government's ongoing secret study of such phenomena. One such official will also describe his firsthand knowledge of the government's meticulous cover-up of UFO investigations over the last four decades.

Viewers will also have the opportunity to express opinions and share their own related experiences during the program via several special telephone lines.

LBS president Paul Siegel notes, "The subject is one that has fascinated people around the world for generations. We plan to present viewers with comprehensive arguments for both sides and allow them to draw their own conclusions. We will also introduce evidence and information that has not previously been disclosed to the general public."

Michael Seligman will serve as executive producer of "UFO Cover-Up?...Live." Seligman has over 100 television events to his credit, including the 1980 and 1984 "Presidential Inaugural Galas," which he produced at the request of the Inaugural Committee, and "Return to the Titanic...Live," the second-highest rated syndicated special in television history.

Curtis Brubaker is supervising producer of the special. The Brubaker Group's activities in the entertainment field include projects with ABC, CBS, and NBC, as well as Paramount and Disney Studios. Brubaker also enjoys an international reputation for his design work and expertise in aeronautics.

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Host Mike Farrell is a successful actor, director, writer, and producer, best known for his eight-year stint starring in the television series, "M*A*S*H." Farrell has also starred in such movies of the week as "Memorial Day," "Choices of the Heart," and "Private Sessions." In addition to hosting such documentary specials as "Saving the Wildlife" and "The Best of the National Geographic Specials," he has appeared in PBS' "JFK -- A One-Man Show" and is a tireless activist on behalf of handicapped, veterans' and human rights causes.

"UFO Cover-Up?...Live" is the third "Live Event" special from LBS Communications, following the company's highly successful "Return to the Titanic...Live" and "Mysteries of the Pyramids...Live."

LBS Communications, in addition to its distribution role, will handle ad sales for the telecasts through their TV Horizons division.

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L B S L I V E E V E N T SPECIALS

'UFO COVER-UP?...LIVE'

SYNOPSIS

"UFO Cover-Up?...Live," a two-hour television event hosted by Mike Farrell and scheduled to air October 14 at 8:00 p.m. (EST), will explore the controversy surrounding the investigation of unidentified flying objects and allegations of the government's suppression of evidence supporting their existence. The special, produced by LBS Communications Inc. in association with Seligman Productions, will originate live from Washington, D.C.

"UFO Cover-Up?...Live" will examine numerous reports of UFO encounters from all over the world, combining on-site visits and interviews with previously classified documents, photographs, and film footage. Interviews with high-ranking Pentagon officials, members of Congress, scientific experts and eyewitnesses will explore the government's role in controlling the investigation of such reports.

Some of the more famous UFO incidents examined on the show include policeman Lonnie Zamora's sighting of an egg-shaped craft containing several small humanoids outside Socorro, New Mexico, in 1964; astronaut Gordon Cooper's sighting of a UFO during a space flight; and the Betty and

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Barney Hill abduction case recounted in the CBS telefilm, "The UFO Incident."

Several additional segments will highlight various other aspects of the UFO phenomenon. An investigation of the government's Project Blue Book will attempt to chronicle the Ridicule Factor, an ongoing campaign to trivialize, ridicule, and/or sensationalize first-hand accounts of UFO encounters.

Photo analysis expert Dr. Bruce Maccabee will report on his examination of key photographs relating to the recent sighting of a UFO over the Pensacola Naval Air Station in Florida.

Budd Hopkins, investigator of alien abduction cases, will explain his theories about such incidents. Abduction victims will also undergo hypnotic regression on the show to explore similar aspects of their experiences.

An extensive examination of the famous Roswell incident, the crash-landing of a flying saucer on July 2, 1947, which allegedly sparked the government's UFO investigation program and decision to suppress all related evidence, will include eyewitnesses from the military units sent in from nearby Roswell Air Force base to recover the wreckage.

William Moore, co-author of The Roswell Incident, and television producer Jaime Shandera will describe their ongoing relationship with confidential government sources who periodically release information to them regarding the

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government's secret study of such phenomena. Moore and Shandera will show a classified document signed by President Truman authorizing the formation of a 12-member panel appointed to oversee official inquiries into UFOs as a result of the incident at Roswell.

Finally, one of Moore and Shandera's government contacts will appear live to describe in detail the government's UFO cover-up spanning the last 41 years. Other government officials, from agencies ranging from NASA to the Jet Propulsion Lab, will comment on his revelations.

Throughout the program, special phone numbers will tally calls from viewers regarding their own experiences with UFOs.